

Criteria for *Guiding Group* participants (or *Advisory Group*, *Task Force*, etc.)

We are looking at our prospect pools and want to use a wide lens to gain diversity. We want donors, lead volunteers, and *influencers*. We need a cross section of donors and leaders to engage across race and generation. We are trying to create a unique list of alumnae, friends, and parents who are particularly positioned to help us learn and focus our efforts as we look to build a compelling and inspiring Women's Philanthropy effort at our institution.

Stretch your thinking to develop a list of names of 10 women that you've worked with who have demonstrated some or all of the following criteria:

- Have shown some capacity to make a five-figure gift, even if they aren't yet giving at that level
- Are influential connectors and volunteers that have demonstrated leadership within their regions, classes, and affinities. Might they connect us to women in their networks that we aren't staying in touch with?
- Are diverse not only racially, but also in age and gender
- Have shown engagement, and perhaps leadership through events, affinities, digital opportunities, giving participation, and their volunteerism.

Please share your names with [staff person] [contact info] by [X date]. Please add any notes you think will help us discern who and how to reach out to them. If you are willing, we may ask you to reach out directly and connect them with [staff person]. For others, staff may reach out and keep you in the loop.

Thank you so very much for helping us build a diverse and inclusive list of women, trans and nonbinary individuals with all the intersectionality and lived experiences they might bring to this important initiative!