

Women's Philanthropy and Engagement at _____

An Invitation for Leadership Co-chairs

Call to Action

The ___*Institution*___ seeks to build a vibrant network of female leaders and philanthropists who will maximize their resources to support ___*Institution's*___ strategic priorities.

We will encourage the women of ___*Institution*___ to lead, give, and inspire others to engage fully as high impact donors and leaders across our academic community.

To accomplish our vision, we are inviting you to consider being a leader (one of three co-chairs) for a select and important Women's Philanthropy Advisory Group to help guide the design of our initiative.

Overview: A Women's Initiative

As you know, and have heard from us, women are increasingly influential in all walks of life and are leading in record numbers the institutions, companies and philanthropic ventures to which they belong. Women who care about ___*Institution*___ are no different. Organizations that recruit and cultivate women as transformational leaders through meaningful engagement are reaping significant outcomes. ___*Institution*___ must lead in this regard: our goal is to do so organically – using your input, experiences, and context to provide direction.

With women representing over half of our stakeholders, ___*Institution*___ recognizes both an imperative and an opportunity to more strategically engage women as a core constituency. By doing so, we will encourage women to enlarge their footprint at ___*Institution*___ by providing them with opportunities to deepen their connection with the Institution today and invest in its future.

We seek to build a women's network that will strengthen relationships among women, propel their collective impact through philanthropy, and engage them strategically as volunteers, paving the way for future generations of giving and involvement at ___*Institution*___. This comprehensive initiative will encourage the women of ___*Institution*___ to participate more fully as high impact donors and leaders.

Your Role:

The leaders of the Advisory Group will be champions, drivers, amplifiers, and creators. We need bold ideas, as we create this critical, new initiative for ___*Institution*___

Your leadership role may include:

- Help set clear vision and goals for our work
- Review analysis from focus groups and internal data
- Help draft initiative focus and goals
- Help with final design as well as implementation

- Be an Ambassador for this work with ___*Institution*___ leaders and your network

The Time frame for your help will be [*Date to Date*]

Next Step: Women's Philanthropy Advisory Group

Once our co-chairs are in place, we will reach out to other women to join the Advisory Group. We hope to create a group of 15-20 leaders by (*timeframe*) to help define the shape and scope of our initiative.

We will hold our first meeting of the advisory group on ____*Date*____. During this first meeting, participants will gain further insights on national trends, our data, the input we've already heard from our women stakeholders, and potential ideas ___*Institution*___ is proposing. With your helpful leadership and the group's counsel, we hope to tailor (across a few meetings) a women's engagement and philanthropy initiative that is right for ___*Institution*____. Equally important, we will connect more women to ___*Institution*____, paving the way for generations of students to be positively impacted and empowered.

Please feel free to reply by email or phone to _____ [*Insert contact information*]. I welcome your call with questions regarding your participation as a leader. I know you are busy, and that each opportunity taken denies another. We hope you choose to help us chart this important path forward. We believe that the results will positively ripple out for years to come.

Thank you.

[Name, title]